



JICC
EMBASSY OF JAPAN

[Home](#)

[About](#)

[Visit](#)

[Japan Guide](#)

[Resources](#)

[Main Embassy](#)

🌸 Summer Matsuri at the JICC! "Seasonal Japan" Series

Presented by JICC, Embassy of Japan

JUL 20
SAT
11:00AM - 2:30PM
JICC

📍 Join Us for a Special Summer Matsuri at the JICC! 📍

In Japan, summer is the time of matsuri (祭り) or festivals. The JICC is excited to host a **summer matsuri event** on **Saturday, July 20th**, from **11 AM to 2:30 PM**. Immerse yourself in the festive spirit of a traditional Japanese summer festival with family-friendly activities and a special lecture by a kimono instructor.

Visit the JICC for this special event to enjoy:

🎮 **Traditional Japanese Toys** – Challenge yourself with our collection of traditional Japanese toys! Try your hand at classic favorites such as the yoyo, the ring toss game, and much more. Experience the joy of mastering these timeless games that have delighted generations.

🎭 **Kamishibai Story Time** – Gather around for a Kamishibai, or Japanese paper theater, story time. In honor of the Tanabata holiday, we will be presenting the Tanabata story, a beloved Japanese tale about the annual meeting of two star-crossed lovers separated by the vast Milky Way.

👗 **Yukata Lecture** – Join us for a talk at 1:30PM led by Hideko Uchiyama, a kimono instructor, and learn more about yukata! This traditional Japanese summer garment is often seen at summer matsuri.

🍉 ****Suikawari (or Watermelon Smashing) [special ticket required]** – Participate in Suikawari, a traditional Japanese summer game.

Adult Session Registration [opens July 5th at 12PM]

Kid Session Registration [opens July 5th at 12PM]

👗 ****BYO Yukata Experience [special ticket required]** – Following the talk, bring your own yukata for a hands-on session where you can learn how to wear it properly.

BYO Yukata Experience Registration [opens July 5th at 12PM]

Experience the joy of a Japanese summer matsuri at the JICC. We look forward to celebrating with you!

****Due to limited supplies, separate registration is required for the Suikawari and Yukata Try-On activities. Please use the links under each category to register. We thank you for your understanding.****



REGISTER FOR TICKETS

[CLICK TO REGISTER](#)

ABOUT THE PRESENTER



Hideko Uchiyama is a professor at **Kyoto Hakubi Kimono Gakuin**. She currently serves as a kimono dressing instructor at the Japan America Society of Washington, D.C. and leads the kimono program for the Sakura Princess Program held each April. Uchiyama-sensei has also held several kimono-dressing classes across the United States.

This event is free and open to the public, but pre-registration through [Eventbrite](#) is required. Some walk-ins may be accommodated depending on supplies and capacity. The program begins at 11:00AM and runs to 2:30PM.

To modify your registration, please email jicc@ws.mofa.go.jp. Your registration is not transferable.

PHOTO & VIDEO POLICY

The Japan Information & Culture Center (JICC), Embassy of Japan reserves the right to use any photograph/video taken at any event sponsored by JICC, without the expressed written permission of those included within the photograph/video. JICC may use the photograph/video in publications or other media material produced, used or contracted by JICC including but not limited to: brochures, invitations, newspapers, magazines, television, social media, websites, etc. To ensure the privacy of individuals and children, images will not be identified using full names or personal identifying information without written approval from the photographed subject, parent or legal guardian. A person attending a JICC event who does not wish to have their image recorded for distribution should make their wishes known to the photographer/videographer, and/or the event organizers.

[About](#) [Newsletter](#) [JET Program](#) [Employment](#) [Copyright & Privacy Policy](#)



1150 18th Street NW, Suite 100 | Washington, D.C. 20036-3838
TEL: 202-238-6900 | jicc@ws.mofa.go.jp

© 1981-2024 Japan Information & Culture Center, Embassy of Japan